

Chairman's Welcome



**Trevor Pomery, SE Field Days
Chairman**

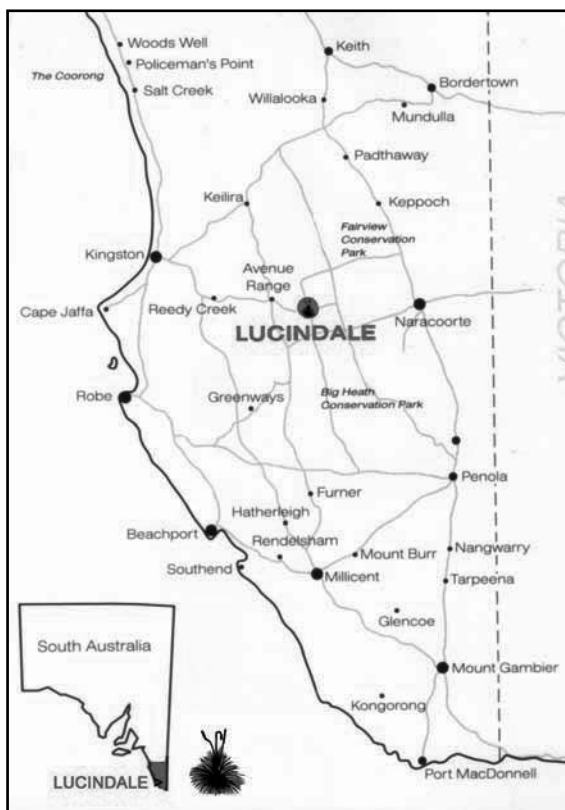
Well it's that time of the year again and how quickly it has come around. Firstly, thank you to all who supported the Lucindale Lions Club and SE Field Days in 2011 to make them a great success.

2011 has so far been a great year with excellent rain making confidence high in the rural industry. This can only build confidence, therefore flowing on to make a very successful Field Days. Let's hope it continues for the rest of this year.

2012 will see some exciting new entertainment at the Field Days, there will be something for everyone. The committee works hard to endeavour that each year we have something new for the public.

The SE Field Days Committee and the Lucindale Lions Club look forward to seeing you all in 2012, so lets all work together to make another successful SE Field Days.

Cheers
Trevor Pomery



DISTANCES FROM LUCINDALE (kms)

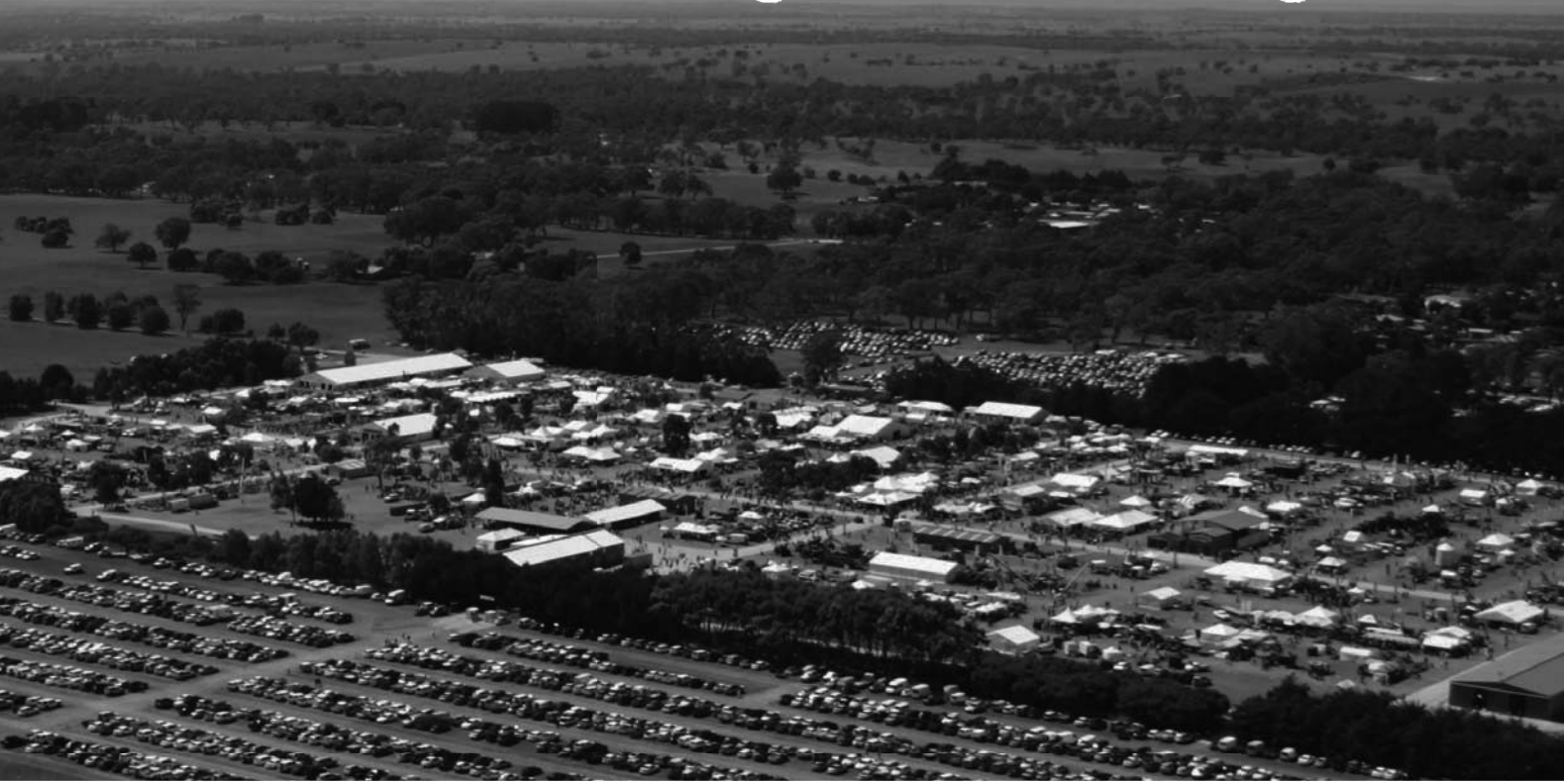
Lucindale – Adelaide	350
Lucindale – Keith	118
Lucindale – Naracoorte	42
Lucindale – Penola	74
Lucindale – Kingston	53
Lucindale – Mt Gambier	149
Lucindale – Hamilton	218
Lucindale – Horsham	196
Lucindale – Portland	257

34th ANNUAL
south east

field days

PROSPECTUS

the friendly field days



March 16 & 17, 2012
at Yakka Park, Lucindale SA

A PROJECT OF THE LUCINDALE LIONS CLUB

The South East Field Days Committee cordially invites you to participate in the 34th annual South East Field Days, to be held on Friday 16th & Saturday 17th March 2012, at Yakka Park, Lucindale, South Australia.

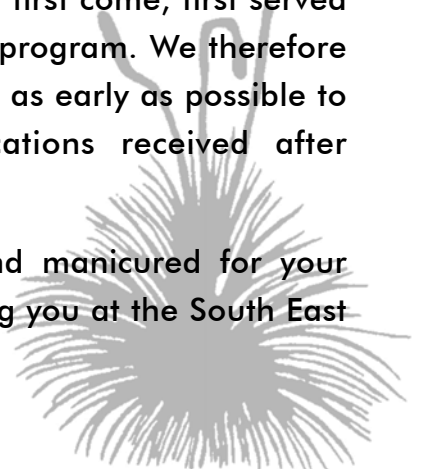
The operation of the South East Field Days is under constant appraisal to ensure that this event continues to maintain its high standard. With the reputation for being "the friendly Field Days", the committee is diligent in seeking new and exciting activities and attractions to satisfy the interests of all family members. We invite you to check our website, www.southeastfielddays.com.au for an update of news about the forthcoming South East Field Days.

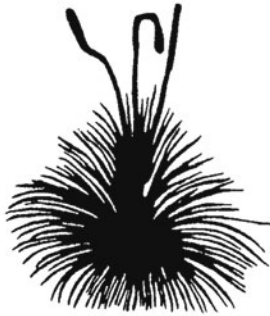
The contents of the Official Program are also reviewed annually. This program is completely owned, operated and distributed by the South East Field Days Committee. Every year, the Official Program is circulated extensively throughout the upper and lower South East of South Australia and Western Districts of Victoria and is available for pick-up by patrons and exhibitors at newsagencies and Information Centres. The Official Program will also be delivered by Australia Post to all roadside deliveries within a 150km radius of Lucindale. These deliveries will occur approximately 2 weeks prior to the South East Field Days. This program is handed to every patron who passes through the gates at the South East Field Days, and we consider it to be the best avenue for exhibitors to advertise their site and their products. To advertise in the Official Program, you will find the application form in this Prospectus on pages 16 and 20 or visit our website, www.southeastfielddays.com.au.

Sponsorship opportunities and benefits are listed on page 8. We believe that our packages are good value for money and invite you to consider becoming a sponsor in 2012.

The South East Field Days Committee operates on a first come, first served basis, for both site allocation and advertising in our program. We therefore encourage you to forward your application and fees as early as possible to avoid disappointment. Please remember, applications received after December 2nd 2011 will incur a late booking fee.

Once again, Yakka Park has been maintained and manicured for your comfort and pleasure, and we look forward to seeing you at the South East Field Days in March 2012.





SOUTH EAST FIELD DAYS



LUCINDALE

Friday 16th and Saturday 17th March, 2012

Featuring:

- All agricultural equipment
- Stock handling equipment
- Irrigation displays
- Australian Yard dog championships
- Scarecrow and Outback Mailbox competition
- Wineries
- Livestock displays
- Pasture renovation machinery
- Vehicles and motor cycles
- Health
- Education
- AusIndustry Inventors

General Interest:

- Fashion Parades
- Clothing
- Craft displays and demonstrations
- Old MacDonalds Farm

Field Days Contacts

BOOKINGS & ENQUIRIES

CLOSING DATE DECEMBER 2nd, 2011

Field Days Secretary: Lyn Crosby

RSD 1020, Lucindale SA 5272

Phone (08) 8766 7001, Fax (08) 8766 7006

Email: sefds@bigpond.com

www.southeastfielddays.com.au

FIELD DAYS CHAIRMAN

Trevor Pomery

Phone 0429 606 108

SITE STEWARD

Dave Brooker

Phone (08) 8766 2014

GENERAL INTEREST

Kim Corrigan

Phone (08) 8766 2350

SCARECROWS / MAILBOXES

Scott Rayner

Phone (08) 8766 2034

FIELD DAYS OFFICE

Phone/Fax (08) 8766 2075 after March 12th, 2012

Open March 12th-19th, 2012

Monday	10.00am to 5.00pm
Tuesday	10.00am to 5.00pm
Wednesday	10.00am to 5.00pm
Thursday	9.00am to 5.00pm
Friday	7.30am to 5.30pm
Saturday	7.30am to 5.30pm
Sunday	9.00am to 12.00noon
Monday	10.00am to 12.00noon