

PROGRAMME ADVERTISING

Application Form

Closing Date: December 2nd, 2011

ABN 21 796 373 533

The South East Field Days Committee and the Lucindale Lions Club offer you the opportunity to advertise in their Official Programme. It will be printed, compiled and distributed by the committee. This will be the only Official Programme available for the 2012 South East Field Days. The Program will also be posted on our website for 12 months. We believe the rates have been tailored to suit all exhibitors. If any exhibitors feel that they would like to continue supporting local and rural newspaper features please phone the secretary for their contact details.

Exhibitor Name:

Postal Address:

Post Code: Phone: Fax: Mobile:

Email: Contact Name:

ALL COSTS ARE GST INCLUSIVE

	Description	Cost	TOTAL
A	Full page glossy colour inside front cover (1 only)	\$2000	
B	Full page glossy colour inside back cover (1 only)	\$2000	
C	Full page glossy colour back cover (1 only)	\$2000	
D	Full page colour (16 only)	\$1400	
E	Half page colour (12 only)	\$800	
F	Quarter page colour (12 only)	\$500	
G	Full page black & white (10 only)	\$1100	
H	Half page black & white (18 only)	\$600	
I	Quarter page black & white (6 only)	\$300	
J	Classified Adverts (please attach copy of advert)	\$1.00 per word	
K	Classified Adverts with black & white logo	\$10 extra	
	TOTAL (to be transferred to application form)		

(Above allocations may change due to demand)

Advertising will be allocated on a first come first served basis until all spaces are filled. For advertising specifications please phone the Secretary 8766 7001.

NB. Please attach a paper copy of advertisement and/or email PDF format to sefds@bigpond.com

Advertisements will also be accepted on disc in PDF format. Advertising deadline is January 26th, 2012.

While every effort will be made to ensure advertisements will be correct at time of publication, the publishers and producers of this programme will not be held liable for any inaccuracies.

OFFICE USE ONLY – INVOICE No. SITE No.

THE OFFICIAL PROGRAM

FULL COLOUR MAGAZINE FORMAT!

**PRE-DISTRIBUTED TO
NEWSAGENCIES AND ROAD SIDE DELIVERY ADDRESSES
THROUGHOUT SOUTH EASTERN SOUTH AUSTRALIA
& WESTERN DISTRICTS OF VICTORIA**

Will also appear on our website for 12 months

COMPETITIVE ADVERTISING RATES

Advertising rates to suit all exhibitors, from classifieds to full page colour
HURRY, ALL ADVERTISING SPOTS ARE LIMITED. FIRST COME, FIRST SERVED.

**The only program handed
out to all patrons
on each gate during
the Field Days**

Comprehensive field days program, showing events, site map, advertisers index, visitor information, attractions, "what's on", pavilion maps, complete exhibitor listing, gate prize coupons, and much more!

Program owned, operated and constructed by the South East Field Days committee

**All enquiries, contact secretary,
Lyn Crosby, RSD 1020, Lucindale SA 5272.**

Phone (08) 8766 7001, Fax (08) 8766 7006, Email sefds@bigpond.com

**Advertising application forms can be downloaded from our website.
www.southeastfielddays.com.au**

Advertising Specifications

FULL PAGE

165mm x 230mm

1/4 PAGE

80mm x 112mm

1/2 PAGE PORTRAIT

80mm x 230mm

1/2 PAGE LANDSCAPE

165mm x 112mm

WE ACCEPT:**PDF files:** CMYK, 300dpi.**Word files:** for text ONLY.**Logos or photos:**

supplied as JPEG, 300dpi.