

BEST EXHIBIT TROPHIES

will be judged according to the following guidelines:

- 1. Overall planning and aesthetic appeal.
- 2. Demonstrations and action content.
- 3. Information content.
- 4. Presentation of equipment or items on display.
- 5. Dress and ease of recognition of staff on the site (uniform jackets etc).
- 6. Safety, e.g. tent pegs and only authorised vehicles on site.
- 7. Judged by independent judges

Presented by



The South East Field Day Committee



BEST SINGLE EXHIBIT TROPHY

Barrett Distributors

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LOCAL

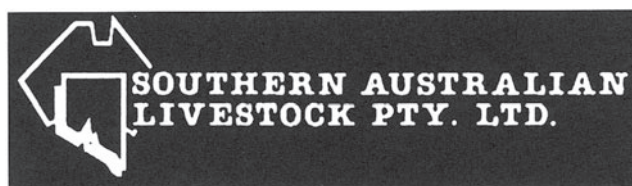
MANAGEMENT KNOWLEDGE ADVICE

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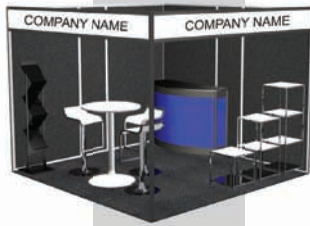
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99 Smith Street, Naracoorte (08) 8762 2920.

BEST AGRICULTURAL MACHINERY OR STOCK HANDLING EXHIBIT TROPHY



162 Smith Street, Naracoorte. Telephone (08) 8762 3933

**Exhibition Booth from \$270.00+GST**

- 3m x 3m booth (corner or row)
- black Velcro-compatible fabric
- standard fascia lettering on white background
- 9 sqm charcoal carpet
- * furniture & transport POA

**Wing Booth from \$175.00+GST**

- 3m back wall with 1.0m returns
- black Velcro-compatible fabric
- standard fascia lettering on white background
- * furniture & transport POA

**Poster Board from \$115.00+GST**

- horizontal: 2.4m wide x 1.2m high
- vertical: 1.2m wide x 2.4m high
- black Velcro-compatible fabric
- standard fascia lettering on white background
- * furniture & transport POA

**FIELD DAY SPECIALISTS**

Kim Johnson
Field Day Contact

(08) 8350 2306
kimj@aeh.com.au

31 Deeds Road
North Plympton SA 5037

Phone: (08) 8350 2300
Fax: (08) 8350 2301

Web: www.aeh.com.au



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CONTACT NICKI EGERTON – PHONE (08) 8276 6369

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TELEVISION ADVERTISING

Covering the Entire South East

10 x 30 sec spots on WIN Seven
 10 x 30 sec spots on WIN Nine
 10 x 30 sec spots on WIN Ten

Total 30 x 30 second spots

AIRTIME INVESTMENT \$ 990 (Incl GST)

SAVE 49% OFF NORMAL RATE

Half placed in Prime Time from 5pm and half Run of Station.

Offer only available to Field Day exhibitors.

Starting Week Commencing 11/3/12.

WIN Television is Seven, Nine & Ten affiliate broadcasting to 86,000 people in regional South Australia and Western District of Victoria.

For Further Information Contact:

Jim Kirkup ~ Judith Herde ~

Dylan Walker ~ Kevin Cook

Phone: (08) 8721 8888

Fax: (08) 8721 8833

Email: sales@wintvsa.com.au



Marilyn & Peter Paterson
 Box 3, Blyth SA 5462
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Maximise your Field Days presence! Advertise in the...



- **BIGGEST**
- **BEST**
- **LOCAL**



2012 South East Field Days Preview

(published every year since they started)

- * 40,000 circulation within 200km radius * 36 tabloid pages – full colour available
- * Packed with exhibitors' stories and pictures * Inserted in the region's local newspapers
- * Guaranteed to reach farmers and the general public
- * Ad, story & picture packages available



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