

South East Field Days – March 16th and 17th, 2012

MAJOR SPONSORSHIP OPPORTUNITY

The Committee and the Lucindale Lions Club offer you the opportunity to become a sponsor of the 2012 South East Field Days. The benefits to the sponsor vary according to the level of sponsorship, with all sponsors having the right to reserve their site for the following year.

We offer four levels of sponsorship (excluding GST).

PLATINUM (\$10,000)

BENEFITS

- A powered outdoor site up to 20m x 20m in area, or a powered site up to 5m x 3m in area in a pavilion
- A full page colour advertisement in the Official Program which stays on our web site for 12 months.
- A full page advertisement in the prospectus
- A linked advertisement (provided by you in a suitable format) on our web site for 12 months. (The web site had 244290 hits between September 2010 and August 2011)
- Your company's logo will also appear on the Sponsors' Board in the centre of the field day site, on posters and in all other sponsorship advertising.
- Twenty sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.
- Further benefits upon application

GOLD (\$5,000)

BENEFITS

- A powered outdoor site up to 20m x 10m in area, or a powered site up to 5m x 3m in area in a pavilion
- A full page colour advertisement in the Official Program which stays on our web site for 12 months.
- Your company's logo will also appear on the Sponsors' Board in the centre of the field day site, on posters and in all other sponsorship advertising.
- Ten sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

SILVER (\$2500)

BENEFITS

- A powered outdoor site up to 10m x 10m in area, or a 3m x 3m powered site in a pavilion.
- A half page colour advertisement in the Official Program which stays on our web site for 12 months.
- Your company's logo will also appear on the Sponsors' Board in the centre of the field day site, on posters and in all other sponsorship advertising.
- Five sets of complimentary gate passes will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

BRONZE (\$1000)

BENEFITS

- Your company's name will also appear on the Sponsors' Board in the centre of the field day site, on posters and in all other sponsorship advertising.
- Between two and four sets of complimentary gate passes (depending on level of sponsorship) will be provided along with an invitation to our Hospitality Centre.
- Your site reserved for the following year.

**NB: Supporting sponsorship is also available for under \$1000.
For details please contact the secretary 08 8766 7001**

Application Form

SPONSORSHIP

Closing Date: December 2nd, 2011

The South East Field Days Committee and the Lucindale Lions Club offer you the opportunity to advertise in their Official Programme. It will be printed, compiled and distributed by the committee. This will be the only Official Programme available for the 2012 South East Field Days. The Program will also be posted on our website for 12 months. We believe the rates have been tailored to suit all exhibitors. If any exhibitors feel that they would like to continue supporting local and rural newspaper features please phone the secretary for their contact details.

Sponsors Name:

Postal Address:

Post Code: Phone: Fax: Mobile:

Email: Contact Name:

(Please tick level & preferred type of sponsorship)

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,000)

Sponsorship Opportunities (Please Circle)

Major Attraction

Motorised Scooters for the Elderly

Advertising

Courtesy Bus

Old MacDonald's Animal Farm

Tavern

Disabled Carpark

General Sponsorship

Other (Please specify).....

Amount of sponsorship plus GST (Please tick)

Attached \$

to be transferred to Site Application Form \$

Methods of payment: Cheque and for Credit Card and EFT please contact the Secretary 08 8766 7001

OFFICE USE ONLY – INVOICE No..... SITE No.....